

Brookline Community Aging Network (BrooklineCAN)

Communications Committee Minutes May 9, 2018

Carol Caro (presiding & recording), Elenore Parker, John Seay, Matt Weiss and Bea Mikulecky

1. Events and activities

Summer newsletter timing was discussed. Many of us will be away in June so we have moved our meeting to Thursday June 7th at 2:30 pm. Articles will be due June 22nd. Carol asked that articles be edited carefully so when she returns on June 22nd it will make getting them into WordPress and ready for printing and emailing easier. All articles should be sent to all committee members so editing can be done.

2. Newsletter.

Articles were assigned for the June issue, due May 20th. Bea suggested a new column, suggestions of series on Netflix. We agreed it sounded like something to try.

3. Public Relations.

- a. Matt will be recording a show on feeding the hungry for BIG (Brookline community TV).
- b. Elenore and Bea are working on a press release for the BrooklineCAN Business initiative.

4. Website Update.

Bea suggested that a page be added of all the book suggestions that have been published in the newsletter. John will look into doing it.

NEXT MEETING: Thursday, June 7 at 2:30 pm.